

Specialists in eCommerce



Providing the research, data, tools & insights to maximise the potential of any business online

Innovative platforms for any business to grow, no matter the size...



Proud to partner with:













Introduction

What if we told you you're paying way over the odds for your current website, or you're being quoted for a new one in the same way...?

Our custom built systems are so intuitive, we take out the majority of legwork most other companies are trying to justify charging you for, as well as providing far greater results. Come and find out more about the services we offer, and the immediate impact we can have on your business.



We offer the most forward-thinking, educated & proven approach to building eCommerce sites and marketing them, using methods that work fast and provide results, but unlike the competition we don't charge extortionate rates. If you want the best chance to grow and succeed in your chosen sector, for a realistic price, you are in the right place. Come and take the first step with us...

# Industry standard leaders in Google Ads, SEO, Magento, &Wordpress.

Whether it's building websites from the ground up, or upgrading from other websites, we have it covered.

# **TBM GROUP**

Design, Creation, Hosting, SEO, Google Ad Words, Exposure, Migration, Magento 2.4 and everything else in between...

### We do it all!

It only takes customers a short time spent on our websites to not only see the difference in quality, but to feel it.

Our innovative platforms comprise;

#### Speed Functionality Compatibility

whilst always maintaining a professional, clean aesthetic. Quick load times and speedy transitions are fundamental to any website success, and seamless integrations are what set our websites apart from the rest.

Our design philosophy revolves around this fact, which is why our websites not only look the part, but act it too! Express checkouts are proven to lead to more sales and a higher turnover over and ours are in a league of their own... from selecting an item, to order completion in a flash!



### WHAT DRIVES US

# Teamwork makes the dream work...

Our team is comprised of highly talented and qualified professionals with decades of combined experience, who work hard day in day out perfecting their crafts to provide our clients with the highest standards consistently. From creative visual and content design, to groundbreaking coding and web building, we are always growing and adapting to help you stand out and succeed!

Over the years we've worked with a diverse range of clients including: Sony, Bose, Miele, Dyson, and TomTom, developing websites capable of handling high traffic & sales demands with ease, whilst always running smoothly and efficiently. After selling our last hands-on eCommerce site in 2019, built from the ground up and run successfully, we established TBM group and now offer an abundance of knowledge and experience in creating fast flowing, eye catching and successful websites, for incredibly affordable prices.





# Our Aim is simple:

### Providing our clients a sustainable, affordable platform for growth.

We want your business to be a success as much as you do, which is why we tailor every design to best support your needs. Since forming in 2019, we have helped multiple clients generate huge turnover through our responsive websites, designed and run by our expert designers & technicians in the latest Magento 2.4 software.

# Game changing custom built systems

We're always evolving...

We are always looking for ways to improve the services available to our customers and are not only able to implement the most up to date market strategies... we are designing them.

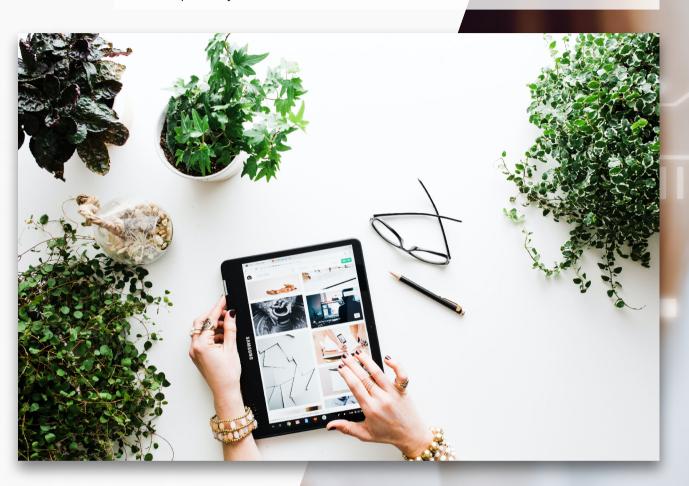
Our custom inventory management software is the result of years of trial and error, identifying shortfalls in other systems and gaining a clear idea of what we want from our own... and the result? The most intuitive and advanced software available today, which is capable of automating data feeds between wholesalers, distributors and manufacturers, in real time.

Similarly, we have advanced our price management software to keep up with our other systems, to the point where it is now able to provide up to date price recommendations based on the current state of the market, and live data taken from customers.



#### Fast improvements to sales & reach - guaranteed!

We utilise the best practice in each specific area ensuring you not only grow fast, but *continue* to stay ahead of the competition and expand your audience.



## Multi-Channel eCommerce

Sell in more places, from the same place.

We provide an eCommerce experience rich in functionality and transparency, to help you learn quickly as to how increasingly competitive markets behave and evolve. You will gain access to numerous features that attract, convert and retain consumers, as well as a powerful back office that monitors, catalyses and charters data in an easily digestible manner.

Reaching your target audience quickly, has never been simpler. Our management system allows you to conveniently and efficiently list products and update inventories, which can easily be rolled out to multiple store fronts. Further features include publishing store content, set and monitor sales and promotions and process orders. Importantly, our platforms always allow for customer engagement and access to analytical reporting data regarding your site's performance, so you can always be a step ahead of the competition and your target audience.



# Fair Pricing, As It Should Be... Why Pay An Arm & A Leg?

Nobody likes paying a percentage, on anything! Why should your hard work and continued development mean we take an ever increasing/uncapped amount of money from you per month? That concept would be scary if we were talking about a phone bill, so why is there a different conception around websites?

We are fully transparent with our pricing, it's simple: One upfront cost for the time our team put in to building your site and tailoring it to your needs, then a small monthly fee at a set rate for hosting, maintenance, and 24/7 support. Amounts will be agreed before any work begins, so there are no nasty hidden costs down the line. What a relief!

# £0 to £1,000,000+ in a year! Rapid success.

One of our earliest clients - Comet are probably the best example of what we can offer as a business, instant success and continued growth! When we first came across them, they were a stand-alone high street store in Newton Abbot ,unable to keep up with the competition due to a lack of online presence and close to having to cease trading. Within a few weeks of approaching them, we had a website up and running that was quickly generating them sales. Fast forward a year and they have turned over £1million+ making them one of the fastest growing businesses in the lighting industry! They are also able to charge



For more case studies and in depth looks at our clients and what we do, check out our website!



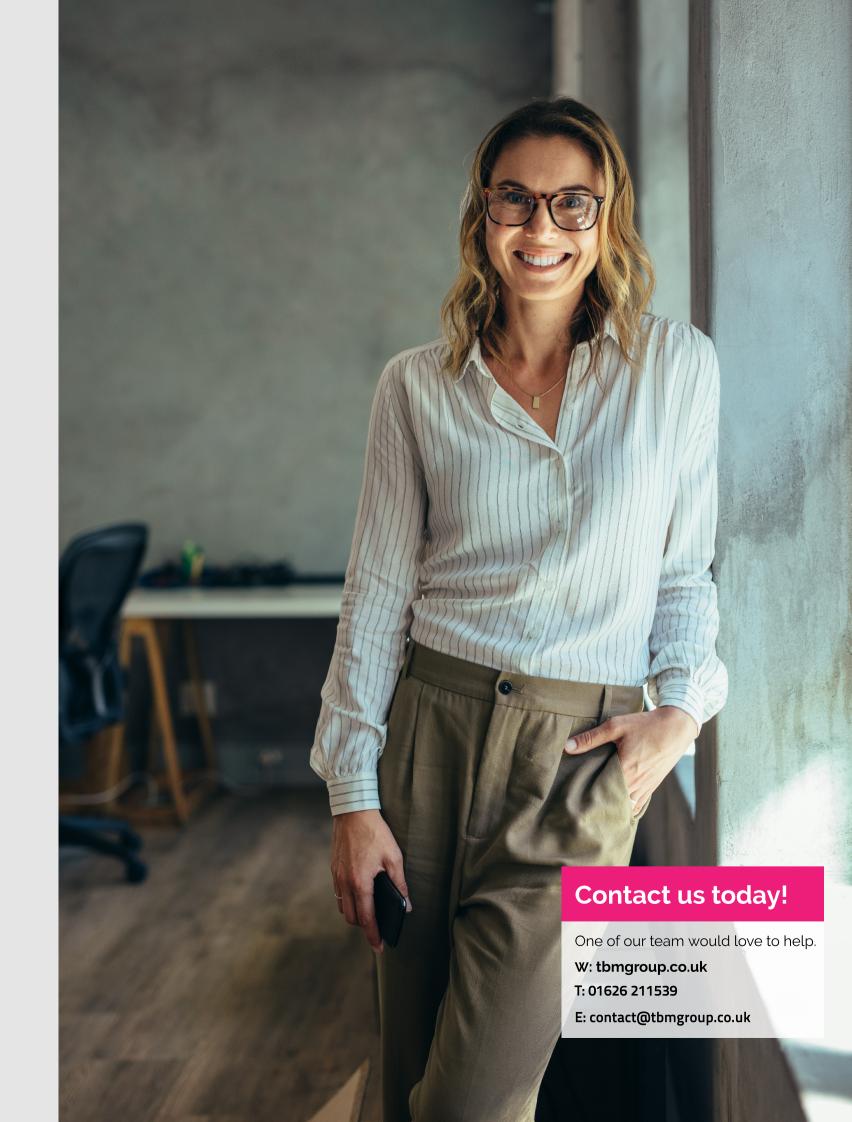
# Looking To Upgrade Or Migrate?

# We can migrate, takeover & support existing Magento builds at whatever stage you have reached.

Here at TBM Group, with over 10 years of experience in building, upgrading & migrating websites, we've got all the tools and knowledge to achieve successful transformation of your eCommerce website.

With a modern and up-to-date website, interesting content and killer branding, your business will become the number one go to online store in your sector - with the latest technology using Magento 2.4+ platform, we've got you covered.

We are specialists in Magento and able to work in all versions, as well as migrating older versions to the newest platforms, with ease. Our advisors will be able to give you advice on what platform will work best for you and the benefits of each of them so feel free to get in touch!







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